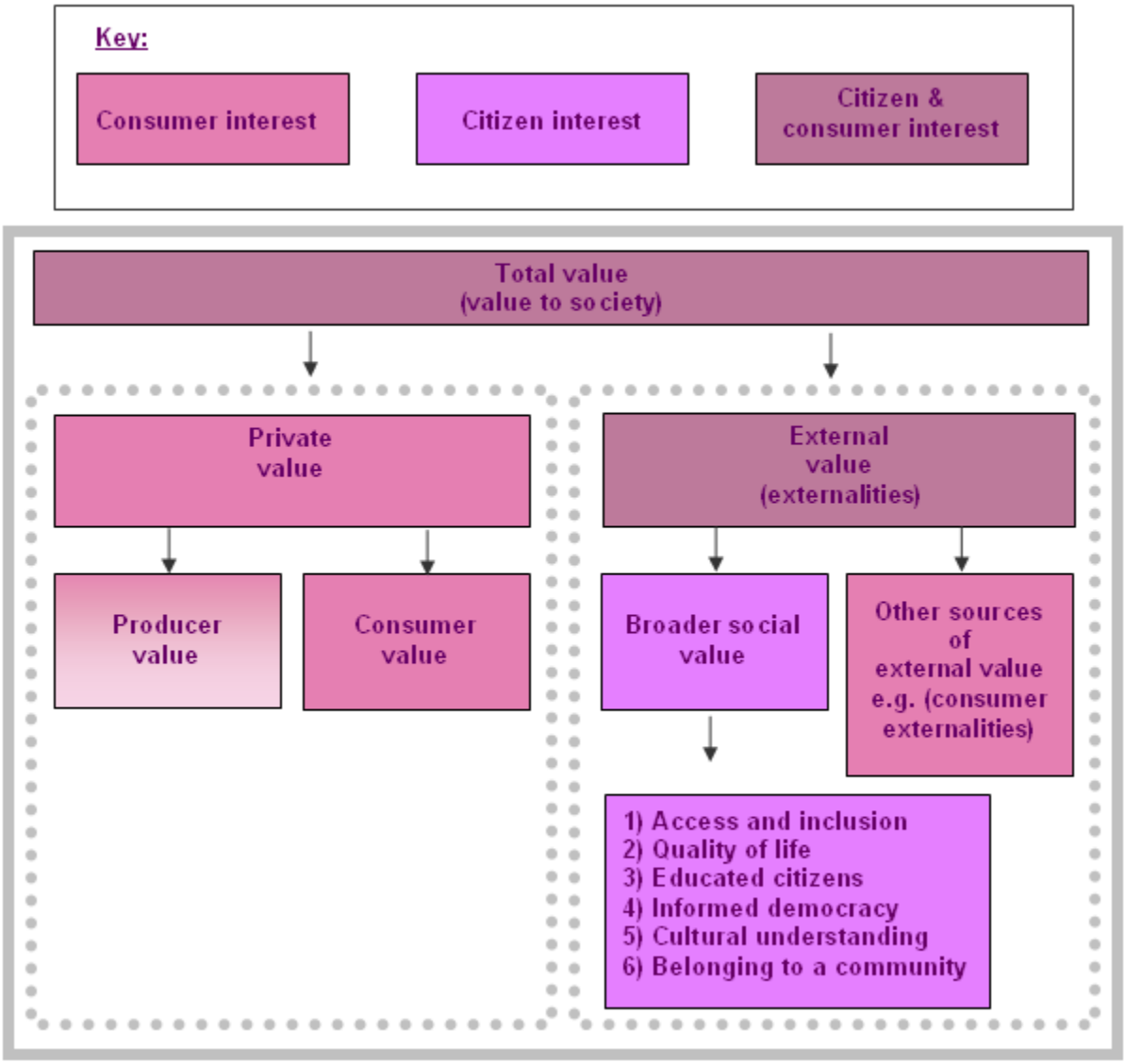
Key:
Consumer interest
Citizen interest
Citizen & consumer interest
Total value (value to society)
Private value
External value (externalities)
Producer value
Consumer value
Broader social value
Other sources of external value e.g. (consumer externalities)
1) Access and inclusion
2) Quality of life
3) Educated citizens
4) Informed democracy
5) Cultural understanding
6) Belonging to a community